

THE GREEN HORN KIDS

Mac Race 2014



TOM CAULFIELD

Grew up Sailing in GP

CSYC Junior Sailor

Co-Founder of GP South Sailing Team

Raced in south Florida and East coast in College

16 Mac Races



ARI BUCHANAN

Boat Owner
Grew up sailing on East Coast
Cruising / Delivery
Background
GLYC Member
First Mac Race 2014



TOM'S MOTIVATION

My Son, Tommy

Number of Boats dwindling over the years

**Limited number of Juniors on Big Boats
– Or access too**

Club Memberships are down

Always looking for a way to Grow the sport of sailing

How do we get more Juniors onto Big Boats



ARI'S MOTIVATION

...”This is a call out to young US Sailors; to Young US Sailors; to parents, communities, to Yacht Clubs. We cannot Complain that there is only 1 US Sailor on board ORACLE. We have to do something about it. As people who use and love this sport, we have to get young American kids into high performance boats early on, in their development, so they’re at this level... We have to develop kids better in this country”.

--- Ken Read – 9/25/2013



Opportunity Knocks

At a cub scout meeting - Hit me like a ton of bricks!

Approach Ari with my vision

Idea Begins to ferment

We begin to discuss our goals



OUR GOALS

**Offer an opportunity for the boys to
SAIL THEIR RACE**

**Expand Big Boat opportunities for area
Junior Sailors**

**Early age participation in major
regattas**

To get Juniors interested in racing.

**Provide a safe platform for kids to
challenge themselves**



The Boat

Ari's 2010 Beneteau 49

Modern technology – Electronics

- *Radar, AIS, XM Weather, Plotters

Modern Design

- *All Furling Sails- Main, Head, Spin

- *Cockpit lead sheets and Halyards

- *Dual Helms

- *Multiple Electronic chart displays

Relevancy



Vetting the Crew

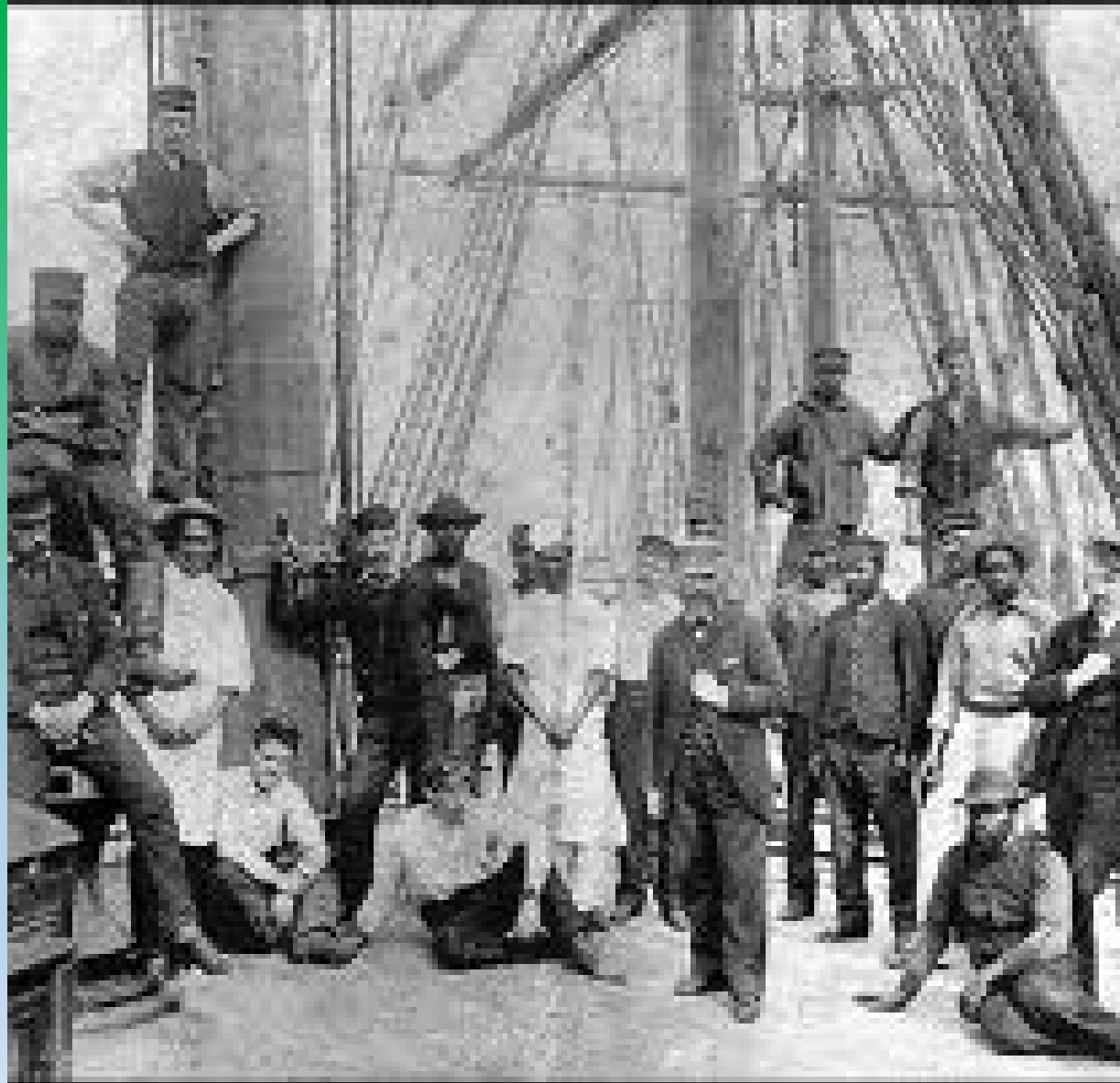
Approaching the Dads

- Dads enthusiastic to share in this experience
- Willing to put aside competitiveness
- Willing to instruct and educate
- Focus on the experience, not the placement
- Dedicate the time and energy

Approaching the kids

- Willing to dedicate the time
- Willing to learn and work together
- Willing to Commit
- Acknowledge the risks & Discomforts involved

The Panic Button



What's in a name

“The Green Horn Kids”

Green Horn – Rookie / Newbie

Kid - Young Goat

A “Play” on the “Old Goat” Legacy

So now we have:

- **Grand Rams**
- **Old Goats**
- **Kid Goats**

This gave the kids a sense of belonging

A Member of a team

A Chance to participate in the legacy





BENETEAU

The Training Program

How to produce a race ready crew in 9 months

OFF SEASON – (*Classroom*)

- Sail Design / Knot Tying
- Tactics & Navigation
- Weather
- Terminology – Points of Sail / Race Rules
- Expectations
- First Aid

SHOULDER SEASON – (*In the yard*)

- Boat Prep & Maintenance
- Boat Launch and Rigging
- Safety gear & Emergency gear

SAILING SEASON – (*On the Water*)

- MOB - Live MOB Drills
- Proper protective gear
- Sail handling & Boat Handling
- Watch Rotation & Meal Planning







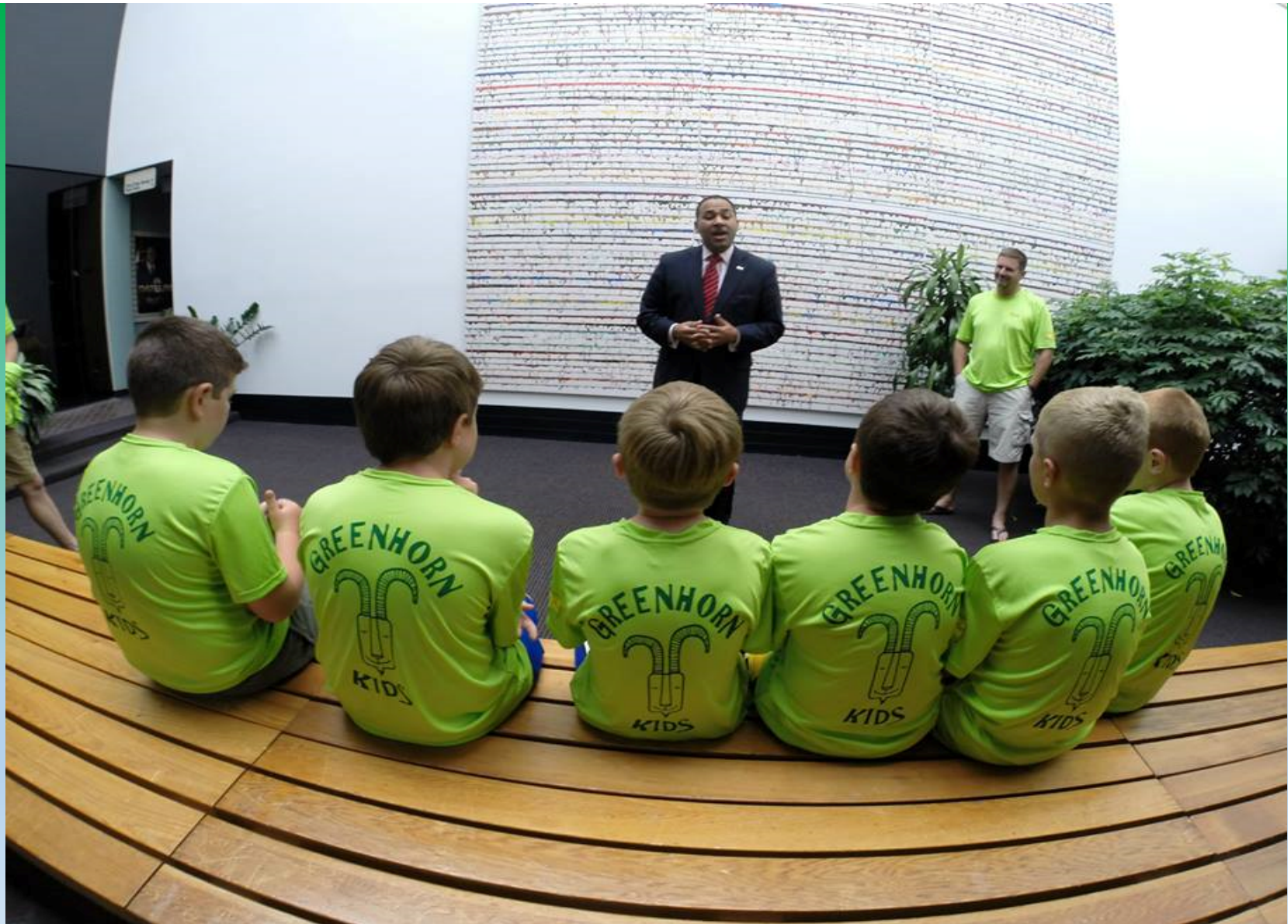




LOCAL

4







BOAT PREP







CHALK TALK





LAUNCH DAY





ON THE WATER









PRO TEAM CHALLENGE





REACHING OUT

Local & National Support

Local Sail Boat Owners
* Borrowed Equipment

Local Medical Personal
* Supplied and customized
First Aid kits



SPERRY
TOP-SIDER



BENETEAU



POLARIZE YOUR LIFE®



VIDEO OF THE RACE

THE TAKE AWAY

Post Race Inspection
Well developed Team
Confidence &
Leadership Skills
Want to do it again
Others interested



WE NEED
YOU!

